

AD VERIFICATION BY MARKET - St Louis

Date: 10/16/2006 to 10/30/2006

Company :Bayer HealthCare LLC

Total No. Of Hits :9

S.NO	DATE	BRAND	CCIN	CNBC	CNN	ESPN
1	10/17/2006	Aleve	20:49:44			
2	10/18/2006	Aleve	20:24:03			
3	10/18/2006	Aleve	21:13:28			
4	10/23/2006	Aleve	20:57:51			
5	10/24/2006	Aleve	05:42:14			
6	10/26/2006	Aleve	21:20:01			
7	10/18/2006	Levitra	14:44:20			
8	10/16/2006	Levitra		15:56:33		
9	10/17/2006	Levitra		16:12:30		